WNCT O SNO Tecom WINDOW NEEDS

3221 S. Evans St. Greenville, NC.27834 252-355-8500

And:

Washington, DC 20007 3050 K Street Northwest Greer Margolis & Mitchell

Greenville, NC 27834 (252) 355-8542 **ENCT** 3221 South Evans Street

Product 09/06/16 - 09/12/16 Contract Dates 5284 Estimate # Contract / Revision 925950 ω 25277334 Alt Order#

POL/Hillary Clinton For President ENCT 9912856 Agy Code Adults 25-54 Special Handling EOM/EOC Demographic Property Billing Cycle igency Ref 278 Katz Washington Broadcast Advertiser Code Account Executive Billing Calendar 08/30/16 Advertiser Ref Katz/Washingto 295 Sales Office Cash Product 1/2 Cash/Trade 09/06/16

IN117/SP159/AL1336

IN13227

\$30.00	ω	NN	:30	5p-530p <u>Rate</u>	6 ENCT 09/06/16 09/12/16 M-F 5p King of the Hill Start Date End Date Weekdays Spots/Week
				<u>Rate</u> \$10.00	Week: 09/06/16
\$30,00	ω	NM	:30	4p-5p	5 ENCT 09/06/16 09/12/16 King of Queens
\$0.00	0	NM	:30	1p-2p	D 4 ENCT 09/11/16 09/11/16 Sun 1p-2p King of Queens
\$10.00	_	NM.	:30	2p-3p <u>Rate</u> \$10.00	3 ENCT 09/06/16 09/12/16 Rules of Engagement Start Date End Date Weekdays Spots/Week Week: 09/06/16 09/12/16 MTwTF 1
\$15.00	_	NM	:30	10a-11a <u>Rate</u> \$15.00	2 ENCT 09/06/16 09/12/16 Crazy Talk Start Date
\$30.00	2	MN	:30	9a-10a <u>Rate</u> \$15.00	1 ENCT 09/06/16 09/12/16 Steve Wilkos Start Date
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week Ra	Start/End Time Days	*Line Ch Start Date End Date Description

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT O 3221 S. Evang St. Greenville. NC 27834 252-355-8500 EAST NOTINA

WNC Incom Greenville, NC 27834 ENCT (252) 355-8542 3221 South Evans Street

	Contract / Revision	Alt Order#
	925950 / 3	25277334
Contract Dates	Product	Estimate #
09/06/16 - 09/12/16	7	5284
Advertiser	Orig	Original Date / Revision
POL/Hillary Clinton For P		08/30/16 / 09/06/16
	-	

\$25.00	_	NM		:30		p 10p-1030p <u>Rate</u> \$25.00	9 On Your Side News @ 10p 10p-1030p eekdays <u>Spots/Week</u> <u>Rat</u> S- 1 \$25.0)/16 09/10/16 End Date 09/12/16	15 ENCT 09/10/16 <u>Start Date</u> <u>E</u> Week: 09/06/16 0
\$175.00	CI	N		:30		p 10p-1030p <u>Rate</u> \$35.00	9 On Your Side News @ 10p 10p-1030p /eekdays Spots/Week Raty TWTF 5 \$35.0	I ⊰i≶	116 09/12/16 End Date 09/12/16	14 ENCT 09/06/16 Start Date E Week: 09/06/16 0
\$40.00	N	Ż		:30		8p-9p <u>Rate</u> \$20.00	amily Guy <u>Spots/Week</u> 2	16 Sat 8p Family Guy Weekdays Spot	1/16 09/10/16 End Date 1 09/12/16	E 13 ENCT 09/10/16 Start Date E Week: 09/06/16 0
\$65.00	_	Z		:30		9p-10p Supergirl <u>Rate</u> \$65.00	Spots/Week	16 Mon 9p Supergirl Weekdays Spo	//16 09/12/16 End Date \(\frac{1}{2} \) 09/12/16 \(\frac{1}{2} \)	12 ENCT 09/12/16 Start Date E Week: 09/06/16 08
\$125.00	On	Z		:30		730p-8p <u>Rate</u> \$25.00	nily Guy <u>Spots/Week</u> 5	16 730p Family Guy Weekdays Sp MTWTF	1/16 09/12/16 End Date 1 09/12/16 I	11 ENCT 09/06/16 Start Date E Week: 09/06/16 0
\$125.00	(Ji	Z		:30		7p-730p <u>Rate</u> \$25.00	y Guy Spots/Week 5	16 7p Family Guy Weekdays MTWTF	1/16 09/12/16 End Date 1/09/12/16	10 ENCT 09/06/16 Start Date E Week: 09/06/16 0
		Type NM	<u>Rate</u> \$10.00	<u>Length</u>	Weekdays MTuwThF	Start/End Time 630p-7p	<u>Description</u> M-F 630p American Dad	1	ot <u>Ch</u> <u>Date Range</u> 3 ENCT 09/06/16-09/12/16 Credited	Spot Ch Da 3 ENCT 09 Credited
\$20.00	8	Z S		:30		630p-7p <u>Rate</u> \$10.00	M-F 630p American Dad eekdays Spots/Week	≨l≷	//16 09/12/16 End Date 1 09/12/16 1	9 ENCT 09/06/16 Start Date E Week: 09/06/16 0
\$30.00	ω	N N		:30		6p-630p <u>Rate</u> \$10.00	M-F 6p American Dad Veekdays Spots/Week TwTF 3	< 15.	/16 09/12/16 End Date 1 09/12/16 1	8 ENCT 09/06/16 <u>Start Date</u> E Week: 09/06/16 0
\$30.00	ω	Z		:30		530p-6p <u>Rate</u> \$10.00	M-F 530p Cleveland Show leekdays Spots/Week	≦ ≥	/16 09/12/16 End Date 09/12/16	7 ENCT 09/06/16 <u>Start Date</u> <u>E</u> Week: 09/06/16 0
				:		<u>Rate</u> \$10.00	Spots/Week 3	<u>Weekdays</u> мтwт <i>⊭</i>	End Date 09/12/16	Start Date Week: 09/06/16
Amount	òpots	Rtn TypeSpots	Rate Rtr	Spots/ Length Week	Days	Start/End Time	ion	Ch Start Date End Date Description	Date End D	*Line Ch Start

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3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCT CO LASCINE SAN NOSTH

WNC Tecom Greenville, NC 27834 ENCT (252) 355-8542 3221 South Evans Street

09/06/16 - 09/12/16 Contract Dates Advertiser ₹ Product Contract / Revision 925950 Original Date / Revision 5284 Estimate # 25277334 Alt Order #

POL/Hillary Clinton For P

08/30/16 / 09/06/16

	19 ENCT 09/07/16 09/07/16 Wed 9p Whose Line is it A 9p-10p Start Date	D 18 ENCT 09/11/16 09/11/16 Sun 12p Seinfeld 12p	nds of Tom 8p- ts/Week	16 ENCT 09/06/16 09/06/16 Tue 8p The Flash 8p-9p Start Date	
	10p Rate \$100.00	12p-1230p	9p <u>Rate</u> \$100.00	9p <u>Rate</u> \$100.00	Start/End Time
Totals					Days
0.00	:30	:30	:30	:30	Spots/ Length Week
					Rate Rtn
	MN	MN	Z M	M	Rtn Type Spots
40		0	<u> </u>		Spots
\$1,050.00	\$100.00	\$0.00	\$100.00	\$100.00	Amount

Time Period	# of Spots	# of Spots Gross Amount Agency Comm.	Agency Comm.	Net Amount
08/29/16 -09/12/16	40	\$1,050.00	(\$157.50)	\$892.50
Totals	40	\$1,050.00	(\$157.50)	\$892.50

Signature:

(* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St New York, NY 10019

REV+ 18 8p-9p Su REV- 6 1p-2p

Day/Time

무

Program

Su REV- 4 12n-12:30p

Seinfeld

King of Queens Family Guy

\$10.00 \$10.00

TOTALS: 40

\$20.00

Rate Rating

Len

9/6

9/6 - 9/6

Spots Total

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GR PR

0.0

Total 49

TELEVISION GROUP

GMMB 3050 K ST NW WASHINGTON DC 20007

Contract # 25277334 Agency: GMMB CPE: 278/295/5284

Changes as of: 9/6/2016 at 1:56 PM Flight: 9/6/16 - 9/12/16

Advertiser: CLINTON, HILLARY

Station: ENCT

Product: Clinton-President

Agency Order #: 5334064

Buyer: Miller, MacKenzie Salesperson: JACOB ROTH 212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Market: Greenville/New Bern/Wash Office: WASHINGTON

Version: Highlighting Revision 2

Total Spots: 40 Total CPP: \$0.00 Total \$: \$1,050.00

Total GRP:

Separation: Traffic #: 925950

Comments: Revised Order No spots to air on 9/11. NCIT PLS CFM T/R JACOB

\$40.00 \$0.00 \$0.00 \$0.00

\$0.00 \$0.00

4 \$1,050.00 \$0.00

0.0

Page 1 of 3



AN TELEVISION GROUP

Contract # 25277334 CPE: 278/295/5284 Agency: GMMB Changes as of: 9/6/2016 at 1:56 PM Flight: 9/6/16 - 9/12/16

Advertiser: CLINTON, HILLARY

Version: Highlighting Revision 2
Station: ENCT Market: Greenville/New Bern/Wash

Product: Clinton-President

GMMB 3050 K ST NW WASHINGTON DC 20007

Agency Order #: 5334064

Buyer: Miller, MacKenzie

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Office: WASHINGTON

Total Spots: 40

Total \$: \$1,050.00

Total CPP: \$0.00

Separation: Total GRP: Traffic #: 925950

Salesperson: JACOB ROTH 212-373-8175

Order Level Comments

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

	WANTED TO THE TOTAL THE TOTAL TO THE TOTAL TOTAL TO THE T	Revised Order
		No spots to air on 9/11.
		PLS CFM
09/06/16 1:56 PM	JACOB ROTH	TR JACOB
08/31/16 3:45 PM	JACOB ROTH	Separation: 30
08/31/16 9:24 AM	Jennifer Layman	Line 11 1x 630p american dad out for separation conflict-mg 1x 4-5p King of Queens
08/31/16 9:23 AM	Jennifer Layman	Line 14 Mon 9p is program change to Supergirl
		replaces previous makegood offer
		Lines 4-5 Su 12n and Su 1230p should be \$10
08/31/16 8:39 AM	Jennifer Layman	Line 16 Wed 9p is Whose Line is it Anyway 9/7
08/30/16 12:18 PM System	System	Notice Received.
		NA'S
		Line 4 & 5 should be \$10. Can 1x in either 12n Seinfeld or 1230p Cougartown on Sat 9/10 at \$10
		Line 15 should be \$150 for Tue 8p Flash, not \$100.
		Line 16 Wed 9p should be \$65 which is Whose Line, not Supernatural. Can air at \$100 in Thu 9p Beauty & Beast
08/30/16 12:17 PM Jennifer Layman	Jennifer Layman	Line 17 Thu 8p DC Legends should be \$150, not \$100
08/30/16 10:13 AM JACOB ROTH	JACOB ROTH	Separation: 30

WNCT: 30%	WITN: 35%	WFXI: 7%	WCTI: 26%	Comment:	ENCT Share: 2%	Market Budget: \$52,500	
30%	35%	7%	26%		2%	\$52,500	Competitive Information
			ſ	_			

90	NA	\$1,050.00	<u>\$</u>	100%	Total
0.0	N/A	\$1,050.00	40	100%	
GIMP	CPM	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypart		

Total	2016-Sep	Month S	Monthly Summary
40	40	Spots	Sumr
\$1,050.00	\$1,050.00	Dollars	nary

SE TELEVISION GROUP

125 West 55th St New York, NY 10019

Agency: GMMB CPE: 278/295/5284 GMMB 3050 K ST NW WASHINGTON DC 20007

Contract # 25277334

Changes as of: 9/6/2016 at 1:56 PM Advertiser: CLINTON, HILLARY Flight: 9/6/16 - 9/12/16

Market: Greenville/New Bern/Wash Office: WASHINGTON

Version: Highlighting Revision 2

Station: ENCT

Total \$: \$1,050.00

Total Spots: 40

Total CPP: \$0.00

Separation: Traffic #: 925950

Total GRP:

Agency Order #: 5334064 Product: Clinton-President

Salesperson: JACOB ROTH 212-373-8175

Buyer: Miller, MacKenzie

Con Type: POLITICAL/VOTE

Primary Demo: Adults 35+

Assistant: JACOB ROTH 212-373-8175

					Transa	Transaction History		
Trans	Created/Received Created by	reated by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	Comment
	·							Changes: Total Spots from 41 to 40, Comments from Separation: 30 to Revised Order No spots to air on 9/11.
Revision	9/6/16 1:56 PM JACOB ROTH	ACOB ROTH	Revised			\$0	\$0	PLS CFM T/R JACOB. 3 buylines added or modified.
Revision	8/31/16 3:45 PM JACOB ROTH	ACOB ROTH	Confirmed		_	\$0	\$0	Changes: Total Spots from 42 to 41, User Entered \$ from \$0.00 to \$1,050.00, Demo Meta to [R16], Product from TV to Clinton-President. 6 buylines added or modified.
Makegood 4	8/31/16 9:24 AM Jennifer Layman	ennifer Layman	Sent To Rep			\$0	\$0	
Makegood 3	8/31/16 9:23 AM Jennifer Layman	ennifer Layman	Sent To Rep			\$0	\$0	
Makegood 2	8/31/16 8:39 AM Jennifer Layman	ennifer Layman	Sent To Rep			\$0	\$0	
Makegood 1	8/30/16 12:17 PM Jennifer Layman	ennifer Layman	Sent To Rep			\$0	\$0	Address of the state of the sta
Queued for Electronic Contracting	8/30/16 10:28 AM					\$o	\$0	
New	8/30/16 10:11 AM JACOB ROTH	ACOB ROTH	Confirmed	42		\$1,050.00	\$1,050.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.